PSS RFP PORTFOLIO

2027-2030 | HOST MARKET & VENUE OPPORTUNITIES

PREMIER SOCCER SERVICES
EXECUTIVE ONE-PAGE SUMMARY

PORTFOLIO OVERVIEW

Five active RFPs
One host-market strategy

Premier Soccer Services is pursuing a diversified 2027-2030 host-market strategy across five active RFPs, spanning international soccer, regional soccer and futsal. Each property combines destination exposure, measurable tourism impact and venue partnership opportunities, with scale and financial asks tailored to its event model.

5	2027-2030	3 SERIES	SOCCER + FUTSAL	CITY / CVB / VENUE
ACTIVE RFPs	PLANNING HORIZON	INTL CUP / RAYADOS / REGIONAL	EVENT FORMATS	HOST PARTNERS

PROPERTY / POSITIONING	CYCLE & WINDOW	FORMAT / SCALE	FACILITY REQUIREMENT	HOST PARTNERSHIP / ASK
INTERNATIONAL FUTSAL CHAMPIONSHIPS International Cup Series Summer + winter destination futsal platform.	**2027-2029** Summer: beginning July 2027 Winter: 2027-28; preferred Dec. 27-30, 2027	**4 days | U9-U19 | Boys & Girls** Teams: 100 -> 150 -> 250 Attendance: 12,000+ -> 30,000+	**12-18 futsal courts preferred** 8-court minimum Indoor / convention venue acceptable	**$25K annual host bid** Rental waived / offset PSS: parking + merch + sponsor revenue
PSS REGIONAL TOURNAMENTS Regional / Local-Partner Model Flexible weekend properties; local co-branding.	**2027-2029 | Dates open** Prime windows: beginning / end of Fall & Spring seasons	**2-3 days | 75-250 teams** 10-30% traveling teams 400-3,000 room nights | 1-2 hotel nights	**8-24 full-size fields** Few sites preferred Grass / turf; 7v7 / 9v9 conversions	**Rental waived / offset** Host bid: sliding scale tied to room-night usage Parking control / revenue can support package
CALIFORNIA INTERNATIONAL CUP International Cup Series West Coast summer international tournament.	**2027-2029** Summer window: late June through late August	**3 days | U9-U19 | Boys & Girls** Teams: 250 -> 300 -> 350 Attendance: 40,000+ -> 55,000+	**12-24 full-size fields** As few sites as possible Grass or new-generation turf	**Rental waived / offset** Local host bid requested to offset facility rental Grant / funding opportunities welcomed
COPA RAYADOS INTERNACIONAL Copa Rayados Series Established Thanksgiving-week elite property.	**2027-2030 | 4-year cycle** Thanksgiving week annually 11/24-28 '27 | 11/22-26 '28 | 11/21-25 '29 | 11/27-12/1 '30	**5 days | 2026 baseline: 290 teams** 70 international teams 11,600 daily | 55,000+ cumulative | $7-12M impact	**20+ full-size lighted fields** Ideally one site; up to 28 fields if available	**$10K annual host bid + waived rental** Tournament parking control requested Up to $75K grant support; PSS budgets min. $75K for intl. team support
"CITY / STATE" INTERNATIONAL CUP International Cup Series - New Market Template Flexible new-market international property.	**2027-2029** Summer (late Jun-Aug) or select holiday weekends Presidents' Day | Columbus Day | Thanksgiving	**3 days | U9-U19 | Boys & Girls** Teams: 200 -> 250 -> 300 Attendance: 35,000+ -> 50,000+	**12-24 full-size fields** As few sites as possible Grass or new-generation turf	**$25K annual host bid** Rental waived / offset Parking control / revenue can assist financial support

COMMON PSS HOST-PARTNER FRAMEWORK

DESTINATION EXPOSURE
Host recognition, digital promotion, cross-marketing and on-site activation.

HOUSING & IMPACT
Stay-to-play / hotel reporting plus room-night, spending and economic-impact tracking.

EVENT OPERATIONS
Facility readiness, HQ/referee space, concessions, sponsors, vendors, security and awards support.

FLEXIBLE NEGOTIATION
All RFPs allow adjustments; proposals meeting or exceeding guidelines are reviewed more favorably.