PREMIER SOCCER SERVICES
INTERNATIONAL CUP SERIES

REQUEST FOR PROPOSAL

INTERNATIONAL FUTSAL CHAMPIONSHIPS

2027 - 2029

SUMMER EVENT | WINTER EVENT | 3-YEAR CYCLE

4-DAY INTERNATIONAL YOUTH TOURNAMENT
BOYS & GIRLS | U9-U19

REQUESTED LAUNCH WINDOWS

Summer: beginning July 2027
Winter: 2027-28; ideally Dec. 27-30, 2027

SUBMISSION DEADLINE

Ongoing / accepted on a rolling basis

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01 / EVENT OPPORTUNITY

A NEW INTERNATIONAL FUTSAL PLATFORM

A summer and winter destination event designed for a three-year launch cycle beginning in 2027.

2027-2029	4 DAYS	U9-U19	8-18
3-YEAR CYCLE	**EVENT FORMAT**	**AGE GROUPS**	**FUTSAL COURTS**
Summer + Winter	International youth competition	Boys & Girls	12-18 preferred; 8 minimum

REQUESTED DATES

Summer event beginning in July 2027. Winter event beginning in 2027-28, with Dec. 27-30, 2027 as the preferred initial winter dates.

The International Futsal Championships will launch futsal tournaments within the International Cup Series. Premier Soccer Services currently operates the Easter International Cup (Orlando, FL), Copa Rayados Internacional (Houston, TX), Copa Rayados West (Las Vegas, NV), the Texas International Cup (Dallas, TX), and the Philadelphia International Cup.

The event is planned as a four-day international youth tournament for U9-U19 boys and girls teams. The host location should be a destination that is attractive for team travel during both the summer and winter windows. Indoor convention space may be used.

Premier Soccer Services will pursue local partner clubs to enhance the event and establish a strong local foundation.

PROPOSAL REVIEW

All proposals will be reviewed by Premier Soccer Services in a timely manner. All proposals will be considered; proposals meeting the selection criteria will be reviewed more favorably.

02 / MARKET REACH

MARKETING, OBJECTIVES & THREE-YEAR GROWTH

A multi-part domestic and international marketing plan supports the event launch and destination positioning.

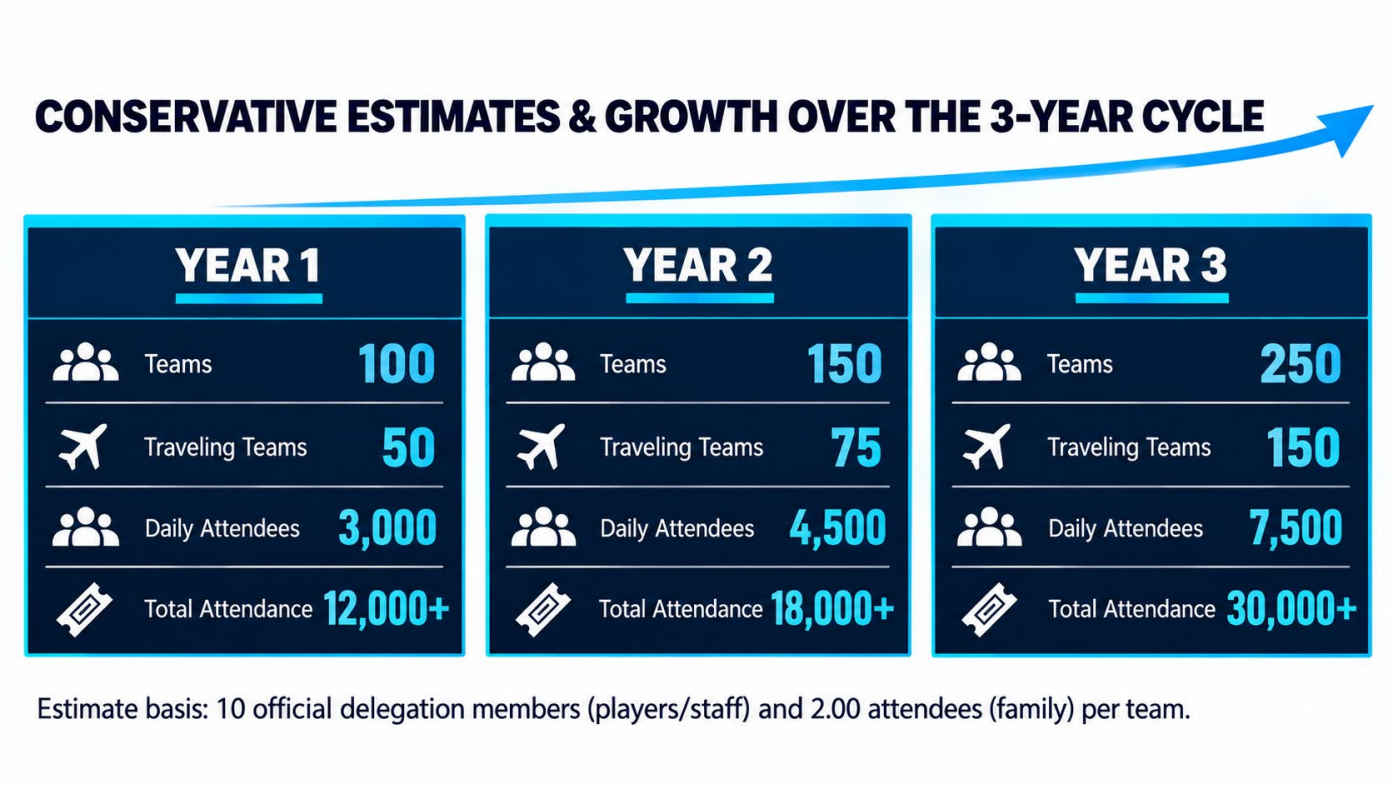
MARKETING PLAN

- Existing database - domestically and internationally.
- 100,000+ team contacts representing a reach of 5,000,000 attendees.
- Cross-market through PSS's international portfolio of events and strong national/international contact base.
- International marketing through TORMATCH (Europe), connecting with youth soccer programs in Europe for international travel.

OBJECTIVES

- Become the “go-to” futsal events in the youth soccer offseason - summer and winter.
- Elevate the host area's presence and recognition in youth soccer, domestically and internationally, supporting youth sports tourism.
- Build international collaboration with leading sports organizations and strengthen relationships with commercial partners, enhancing sports diplomacy.

CONSERVATIVE ESTIMATES & GROWTH OVER THE 3-YEAR CYCLE



03 / ORGANIZATION

ABOUT PREMIER SOCCER SERVICES

Professional tournament management, national and international marketing, and destination-driven event growth.

$150M+	35+	20+
EST. ECONOMIC IMPACT on host communities	**U.S. STATES** past participating teams	**COUNTRIES** past participating teams

Premier Soccer Services (PSS) is a professional soccer management company organizing tournaments since 2012. The estimated economic impact on communities has been over $150 million. PSS specializes in professional management as well as marketing nationally and internationally.

PSS focuses its marketing on traveling teams and accompanying families to drive economic impact, increase event visibility, and elevate the profile of the host location. The company grows a select number of high-profile tournaments in strategically identified regions to avoid oversaturating markets or competing against other PSS events.

CURRENT PORTFOLIO

4-5 DAY INTERNATIONAL TOURNAMENTS

- Easter International Cup presented by Rayados - Boys & Girls | Kissimmee / Seminole Co. / Orlando, FL
- Texas International Cup - Arlington / Dallas, TX
- Copa Rayados West - Henderson / Las Vegas, NV
- Copa Rayados Internacional - The Woodlands / Houston, TX
- Philadelphia International Cup - Valley Forge / Philadelphia, PA

2-3 DAY PSS REGIONAL TOURNAMENTS

- Copa Rayados San Antonio - San Antonio, TX
- Copa Rayados St. Louis - St. Louis, MO
- Copa Rayados East Coast - Loudoun Co. / Washington, DC
- Copa Rayados Austin - Round Rock / Austin, TX
- Copa Rayados California - Placer Valley / Sacramento, CA
- Las Vegas International Cup - Las Vegas / North Las Vegas, NV

04 / PROOF OF PERFORMANCE

ESTABLISHED INTERNATIONAL TOURNAMENT RESULTS

Two flagship properties demonstrate PSS's ability to grow destination events, attract traveling teams, and generate measurable economic impact.





COPA RAYADOS INTERNACIONAL

300+ teams
70% out of town
25% international
75,000+ total attendance
7,000-10,000 annual room nights
$5M-$10M economic impact summary

Held over five days during Thanksgiving week in The Woodlands/Houston. Co-hosted by CF Monterrey Rayados and Premier Soccer Services. The RFP notes the event as having the largest international team representation of any tournament in Texas and ranking in the top three nationally.

EASTER INTERNATIONAL CUP

400+ teams
80% out of town
20% international
20,000+ daily attendance
80,000+ total attendance
30% annual growth since 2021

Experience Kissimmee, Seminole County Sports, and the Greater Orlando Sports Commission are 2027 partners. The 2024 and 2025 Easter International Cup events were selected as SDM Mid Market Champions of Economic Impact winners.

ECONOMIC IMPACT RECOGNITION



2024 & 2025

SDM MID MARKET CHAMPIONS OF ECONOMIC IMPACT

Recognition for the Easter International Cup reinforces PSS's destination-event model and measurable tourism impact.

05 / GROWTH HISTORY

EASTER INTERNATIONAL CUP - PARTICIPATION & ROOM NIGHTS

Historical growth demonstrates the ability to scale a new international tournament over time.

Year	Participating Teams	Traveling Teams	Out-of-State Teams	International Teams
2021	124	108	34	0
2022	189	144	78	4
2023	258	198	104	16
2024	335	270	120	35
2025	401	306	154	30
2026	414	310	183	34

CAPTURED ROOM NIGHT TOTALS

Year	Captured Room Nights	Estimated Captured / Uncaptured
2021	2,666	-
2022	5,733	-
2023	7,732	-
2024	8,990	13,000+
2025	10,095	13,000+
2026	10,248	14,000+

CONTEXT

The Easter International Cup grew from 124 participating teams in 2021 to 414 in 2026, while captured room nights increased from 2,666 to 10,248 over the same period.

06 / HOST PARTNERSHIP

HOST CITY / CVB / SPORTS COMMISSION OPPORTUNITY

The host partner receives national and international exposure while helping establish the destination as a youth sports tourism market.

HOST PARTNER EXPOSURE

Each partnering host location will receive partner sponsorship-level exposure for marketing the destination within the event series and at each event. The tournament will recognize and market hosting entities and municipalities.

HOST PARTNER BENEFITS

- Recognition as a Host Partner
- Exposure online, on event websites, and across social media
- Opportunity for destination marketing and cross-marketing with partners
- On-site activation opportunities

If the event creates additional grant or funding opportunities, please include that information in the proposal.

GENERAL SELECTION CRITERIA

1	**INDOOR FACILITY**	Preferred capacity is 12-18 futsal courts; minimum capacity is 8. A futsal court uses approximately the same space as a basketball court. Convention space is the most common option for a large-scale futsal event, but other indoor options will be considered. Describe available support/equipment, flooring, and the facility's ability to conduct an indoor sporting event.
2	**CONCESSIONS**	Outline the current concessions structure and whether outside vendors may be used.
3	**SPONSORS**	Sponsors will be acquired for the tournament. Identify any sponsorship limitations at the complex. It is likely that a sports performance drink (e.g., Powerade or Gatorade) will be provided during games; note any limitations.
4	**VENDORS**	Vendors may be acquired for the event. All facility and municipal licensing and policies will be followed. Outline any vendor limitations or fees.
5	**ACTIVITIES & EVENTS**	Provide a list of tourist activities, events, dining options, and shopping areas available during the tournament. This may be developed later and does not need to be complete in the initial proposal. This can be an attractive component for traveling teams, especially international teams.
6	**AWARDS CEREMONIES**	An awards ceremony location is important at the main competition site. Note whether existing staging or a portable stage is available.

07 / OPERATIONS

PSS RESPONSIBILITIES, INSURANCE & HOUSING

Clear operational responsibilities and a stay-to-play model support tournament delivery and economic-impact reporting.

PREMIER SOCCER SERVICES IS RESPONSIBLE FOR

- All expenses related to special events.
- All expenses related to the Registration, Coaches and Representatives Meeting.

Equipment and services:

- Radios and/or cellular phones.
- Internet/WiFi, phone service, and equipment not already available at the competition site.
- Access to storage before, during, and after the event.
- Production and printing of credentials, parking passes, player event programs, and tickets.
- Staging, lighting, and public address system for the awards ceremony, if not already available.
- All tournament operating expenses not explicitly outlined in the proposal and assigned to another entity.

INSURANCE REQUIREMENTS

The tournament will maintain comprehensive liability insurance through national association sanctioning, including general liability coverage, personal injury, and property damage, naming necessary parties as additional insured. Coordination with local soccer associations is desired and sanctioning through those entities is usually used, though other options are available.

HOTEL USAGE FOR OUT-OF-TOWN GUESTS

PSS will utilize a stay-to-play policy. Hotels within the municipalities may be included on the official hotel list provided they meet tournament requirements. The primary factor is a rebate paid to the tournament. Please provide any available housing coordination support. PSS will use direct hotel reporting through its housing system plus surveys to track hotel room usage outside official bookings, direct spending, and itemized economic impact.

08 / FINANCIAL & SUBMISSION

FINANCIAL CONSIDERATIONS

PSS is requesting a host partnership structure that offsets facility and operating expenses while preserving event revenue streams.

$25,000	WAIVED / OFFSET	PARKING + MERCH + SPONSORS
LOCAL HOST BID	**RENTAL FEES**	**FACILITY REVENUE**
requested annually	requested	utilized by PSS

Financial support / an event bid is requested to offset operating expenses and facility rental expenses. Facility revenue streams to be utilized by Premier Soccer Services are parking fees, merchandise sales, and sponsors. Non-facility revenue streams are entry fees and hotel rebate programs through strategic partners.

PROPOSAL SHOULD NOTE

- Any facility usage or service fees required for the event.
- Any access to funding through local or state grants, with an overview.
- Any access to ticketing and revenue that can assist in financial support.

FLEXIBILITY

Any adjustments, additions, or deletions from this RFP will be considered. Proposals meeting or exceeding these guidelines will be reviewed more favorably.

SUBMIT PROPOSALS TO

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SUBMISSION TIMING

Ongoing / accepted on a rolling basis

Website
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THANK YOU FOR YOUR CONSIDERATION