PREMIER SOCCER SERVICES
COPA RAYADOS SERIES

REQUEST FOR PROPOSAL

COPA RAYADOS INTERNACIONAL

2027 - 2030

THANKSGIVING WEEK | 5-DAY EVENT | 4-YEAR CYCLE

ELITE INTERNATIONAL YOUTH TOURNAMENT
20-28 LIGHTED FULL-SIZE FIELDS

PREFERRED HOST REGIONS

Arizona | Nevada | Texas

2027 EVENT DATES

November 24-28, 2027

SUBMISSION DEADLINE

March 1, 2027

SCOTT SPENCER
scott@premiersoccerservices.com | +1 210 305 4821
28274 Wooded Mist Dr, Spring, TX 77386

01 / EVENT OPPORTUNITY

A PROVEN INTERNATIONAL PROPERTY FOR A FOUR-YEAR HOST CYCLE

An established five-day Thanksgiving-week tournament seeking a host partnership for the 2027-2030 cycle.

2027-2030	5 DAYS	70+	20-28
4-YEAR CYCLE	**EVENT FORMAT**	**INTERNATIONAL TEAMS**	**FULL-SIZE FIELDS**
4-year agreement preferred	Thanksgiving week	expected in 2026	lighted; up to 28 usable

EVENT DATES

2027: Nov. 24-28 | 2028: Nov. 22-26 | 2029: Nov. 21-25 | 2030: Nov. 27-Dec. 1

Copa Rayados Internacional (CRI) is an elite international youth soccer tournament co-hosted by CF Monterrey Rayados and Premier Soccer Services. It has been staged in the greater Houston / The Woodlands area during Thanksgiving week for the past 12 years, following three previous years in San Antonio.

Teams attending are reported as 55% from out of town and 33% international. For the past four years, the tournament has received more applicants than available participation spots; 70+ international teams are expected in 2026.

The source RFP identifies Arizona, Nevada, and Texas as the preferred geographic regions for consideration. A four-year agreement is requested, although a shorter agreement may be considered if preferred. Annual economic-impact studies estimate $7-$12 million.

PROPOSAL REVIEW

All proposals will be reviewed by Premier Soccer Services in a timely manner. Proposals meeting or exceeding the selection criteria will be reviewed more favorably. Submission deadline: March 1, 2027.

02 / EVENT PROFILE

ESTABLISHED MARKET POSITION & 2026 EVENT PROFILE

A capacity-constrained international property combines proven travel demand, international participation, and measurable destination impact.

ESTABLISHED MARKET POSITION

- **12 years in greater Houston / The Woodlands after three prior years in San Antonio.**
- **55% of attending teams are reported as out of town.**
- **33% of attending teams are reported as international.**
- **Applicant demand has exceeded available participation spots for the past four years.**

2027-2030 HOST STRATEGY

- **Preferred host regions: Arizona, Nevada, and Texas.**
- **Four-year host agreement preferred; a shorter term may be considered.**
- **Thanksgiving-week scheduling is established for each year of the cycle.**
- International team packages and subsidies remain a core tournament investment.

2026 CONSERVATIVE EVENT PROFILE

290	70+	11,600	$7-12M
TEAMS	INTERNATIONAL TEAMS	DAILY ATTENDANCE	ECONOMIC IMPACT
2026 conservative total	expected in 2026	conservative estimate	annual estimate

OUT-OF-STATE TOTALS: 95 TEAMS | 1,900 DELEGATION MEMBERS | 3,800 FAMILY / FRIENDS

CATEGORY	TEAMS	DELEGATION MEMBERS	FAMILY / FRIENDS
International	70	1,400	2,800
Youth from out of state	25	500	1,000
Traveling in-state	60	1,200	2,400
Metro area	135	2,700	5,400
TOTAL	**290**	**5,800**	**11,600**

55,000+ CUMULATIVE ATTENDANCE

ADDITIONAL FIELDS MAY ALLOW INCREASED PARTICIPATION

03 / ORGANIZATION

ABOUT PREMIER SOCCER SERVICES

Professional tournament management, national and international marketing, and destination-driven event growth.

$150M+	35+	20+
EST. ECONOMIC IMPACT on host communities	**U.S. STATES** past participating teams	**COUNTRIES** past participating teams

Premier Soccer Services (PSS) is a professional soccer management company organizing tournaments since 2012. The estimated economic impact on communities has been over $150 million. PSS specializes in professional management as well as marketing nationally and internationally.

PSS focuses its marketing on traveling teams and accompanying families to drive economic impact, increase event visibility, and elevate the profile of the host location. The company grows a select number of high-profile tournaments in strategically identified regions to avoid oversaturating markets or competing against other PSS events.

CURRENT PORTFOLIO

4-5 DAY INTERNATIONAL TOURNAMENTS

- Easter International Cup presented by Rayados - Boys & Girls | Kissimmee / Seminole Co. / Orlando, FL
- Texas International Cup - Arlington / Dallas, TX
- Copa Rayados West - Henderson / Las Vegas, NV
- Copa Rayados Internacional - The Woodlands / Houston, TX
- Philadelphia International Cup - Valley Forge / Philadelphia, PA

2-3 DAY PSS REGIONAL TOURNAMENTS

- Copa Rayados San Antonio - San Antonio, TX
- Copa Rayados St. Louis - St. Louis, MO
- Copa Rayados East Coast - Loudoun Co. / Washington, DC
- Copa Rayados Austin - Round Rock / Austin, TX
- Copa Rayados California - Placer Valley / Sacramento, CA
- Las Vegas International Cup - Las Vegas / North Las Vegas, NV

04 / PROOF OF PERFORMANCE

ESTABLISHED INTERNATIONAL TOURNAMENT RESULTS

Two flagship properties demonstrate PSS's ability to grow destination events, attract traveling teams, and generate measurable economic impact.





COPA RAYADOS INTERNACIONAL

15-year host-market history
55% out of town
33% international
70+ international teams expected in 2026
55,000+ cumulative attendance estimate
$7M-$12M annual economic impact estimate

Held over five days during Thanksgiving week and co-hosted by CF Monterrey Rayados and Premier Soccer Services. The RFP states that CRI has the largest number of international teams represented in any tournament in Texas and ranks in the top three nationally.

EASTER INTERNATIONAL CUP

400+ teams
80% out of town
20% international
20,000+ daily attendance
80,000+ total attendance
30% annual growth since 2021

Experience Kissimmee, Seminole County Sports, and the Greater Orlando Sports Commission are 2027 partners. The 2024 and 2025 Easter International Cup events were selected as SDM Mid Market Champions of Economic Impact winners.

ECONOMIC IMPACT RECOGNITION



2024 & 2025

SDM MID MARKET CHAMPIONS OF ECONOMIC IMPACT

Recognition for the Easter International Cup reinforces PSS's destination-event model and measurable tourism impact.

05 / GROWTH HISTORY

EASTER INTERNATIONAL CUP - PARTICIPATION & ROOM NIGHTS

Historical growth demonstrates the ability to scale a new international tournament over time.

Year	Participating Teams	Traveling Teams	Out-of-State Teams	International Teams
2021	124	108	34	0
2022	189	144	78	4
2023	258	198	104	16
2024	335	270	120	35
2025	401	306	154	30
2026	414	310	183	34

CAPTURED ROOM NIGHT TOTALS

Year	Captured Room Nights	Estimated Captured / Uncaptured
2021	2,666	-
2022	5,733	-
2023	7,732	-
2024	8,990	13,000+
2025	10,095	13,000+
2026	10,248	14,000+

CONTEXT

The Easter International Cup grew from 124 participating teams in 2021 to 414 in 2026, while captured room nights increased from 2,666 to 10,248 over the same period.

06 / VENUE & FIELD REQUIREMENTS

VENUE & FIELD REQUIREMENTS

A concentrated, lighted field footprint and responsive site operations are essential to delivering a five-day international tournament at CRI scale.

20	28	68 x 110	GRASS / TURF
MINIMUM FIELDS full-size and lighted	**MAX. USABLE** if available	**MIN. FIELD SIZE** yards	**PLAYING SURFACE** natural or new-generation synthetic

FIELD FOOTPRINT & CONFIGURATION

- At least 20 full-size, lighted fields are required, ideally at one location.
- Availability of up to 28 fields can be utilized if available.
- Each full-size field should be at least 68 yards wide by 110 yards long.
- Fields may be natural grass or new-generation synthetic turf and must support small-sided configurations as needed by age division.
- Proposals should note natural-grass, synthetic-turf, lighted, primary-site, and total available field counts.

FIELD PREPARATION & SITE OPERATIONS

- Fields should be lined for play with goals, nets, corner flags, area trash cans, and two team benches per field.
- The host facility is responsible for on-site maintenance during the tournament, including field, goal, net, lighting, trash, and restroom issues.
- Fields are preferred at as few sites as possible, with one primary location strongly preferred.

INCLEMENT WEATHER & COMPLETION OF PLAY

EVENT COMPLETION STANDARD

The host complex should work with the tournament director to complete matches whenever reasonably possible during inclement weather. Adjustments may include shortening matches, cancelling non-championship-determining games, eliminating warm-up usage, or moving play from grass to synthetic turf as a last resort.

TOURNAMENT HEADQUARTERS

Indoor space with electricity and Wi-Fi is preferred. If unavailable, a pavilion or common space with electricity and Wi-Fi access may be used.

REFEREE HEADQUARTERS

A dedicated area such as a pavilion, tented space, large meeting room, or similar location should be designated for referee use during the event.

07 / HOST PARTNERSHIP

HOST CITY / CVB / SPORTS COMMISSION OPPORTUNITY

The host partner receives national and international exposure while supporting one of PSS's established destination-driving international properties.

HOST PARTNER EXPOSURE

Each partnering host location will receive partner sponsorship-level exposure for marketing the destination within the event and broader PSS platform. The tournament will recognize and market hosting entities and municipalities.

HOST PARTNER BENEFITS

- Recognition as a Host Partner
- Exposure online, on event websites, and across social media
- Opportunity for destination marketing and cross-marketing with partners
- On-site activation opportunities

If the event creates additional grant or funding opportunities, please include that information in the proposal.

ADDITIONAL HOST / FACILITY REQUIREMENTS

1	SECURITY & TRAFFIC	Security and public-road traffic requirements are the responsibility of the host location, governing parks department, and/or municipality.
2	CONCESSIONS	Outline the current concessions structure and whether outside vendors may be used.
3	SPONSORS	Identify sponsorship limitations at the complex. A sports performance drink may be provided during games; note any restrictions.
4	VENDORS	Outline vendor limitations, licensing requirements, policies, and fees.
5	ACTIVITIES & EVENTS	Provide destination activities, events, dining, and shopping options that can enhance the travel experience, especially for international teams.
6	AWARDS CEREMONIES	Identify an awards location at the primary competition site and note whether existing or portable staging is available.
7	PARKING	PSS strongly requests responsibility for parking operations and parking revenue, while following host-complex and parks-department guidelines. Tournament staff would manage parking; local resident-access requirements can be coordinated operationally.

08 / OPERATIONS

PSS RESPONSIBILITIES, INSURANCE & HOUSING

Clear operating responsibilities, stay-to-play housing, and dedicated international-team support underpin CRI delivery and destination impact.

PREMIER SOCCER SERVICES IS RESPONSIBLE FOR

- All expenses related to special events.
- All expenses related to the Registration, Coaches and Representatives Meeting.

Equipment and services:

- **Golf carts, if not available for use.**
- Radios and/or cellular phones.
- Internet/WiFi, phone service, and equipment not already available at the competition site.
- Access to storage before, during, and after the event.
- Production and printing of credentials, parking passes, player event programs, and tickets.
- Staging, lighting, and public address system for the awards ceremony, if not already available.
- All tournament operating expenses not explicitly outlined in the proposal and assigned to another entity.

INSURANCE REQUIREMENTS

The tournament will maintain comprehensive liability insurance through national association sanctioning, including general liability, personal injury, and property damage, naming necessary parties as additional insured. Coordination with local soccer associations is desired; other sanctioning options remain available.

HOTEL USAGE FOR OUT-OF-TOWN GUESTS

PSS will utilize a stay-to-play policy. Hotels meeting tournament requirements may participate in the official hotel program, with a rebate paid to the tournament. PSS will account for hotel rooms used and provide comprehensive reporting to the host city / CVB using housing-system reporting and surveys to track outside bookings, direct spending, and itemized economic impact.

INTERNATIONAL TEAM & MARKETING SUPPORT

CRI will create international packages and partially subsidize participating teams. The tournament budget will provide a minimum of $75,000 for this component. If host funds or grants are available, PSS may use them for domestic/international marketing and additional international-team support.

09 / FINANCIAL & SUBMISSION

FINANCIAL CONSIDERATIONS

PSS is requesting a host partnership structure that offsets operating, domestic-marketing, international-marketing, and team-incentive costs while preserving core tournament revenue streams.

$10,000	WAIVED	UP TO $75,000
LOCAL HOST BID	**RENTAL FEES**	**GRANT SUPPORT**
requested annually	requested	local / state across cycle

Financial support / an event bid is requested to offset operating expenses, domestic and international marketing, and team incentives. Facility revenue streams requested for Premier Soccer Services include parking fees (if available), merchandise sales, and sponsors. Non-facility revenue streams are entry fees and hotel rebate programs through strategic partners.

PROPOSAL SHOULD NOTE

- **Parking control and revenue availability; tournament control is requested.**
- **Vendor regulations and any applicable fees or restrictions.**
- **Hotel / housing requirements and process; sponsorship limitations; and local or state grant support up to $75,000 across the four-year cycle. Increased bid fees may be used to offset limited grant support.**

FLEXIBILITY

Any adjustments, additions, decreased fees, or deletions from this RFP will be considered. Proposals meeting or exceeding these guidelines will be reviewed more favorably.

SUBMIT PROPOSALS TO

Premier Soccer Services
Scott Spencer
Scott@premiersoccerservices.com
Scottspencer5@hotmail.com
+1 210 305 4821 office
+1 205 370 4427 mobile

SUBMISSION DEADLINE

March 1, 2027

Preferred regions
Arizona | Nevada | Texas

Websites
www.coparayados.com
www.rayados.com

www.premiersoccerservices.com

THANK YOU FOR YOUR CONSIDERATION